Captello

Experience the New Era of
Lead Capture.

CAPTURE

RESPOND

AUTOMATE

STORE

NURTURE

ANALYZE

Captello Lead Capture Software

Captello provides a rich feature set, deep personalization capabilities and automated workflow to help you **engage prospects with meaningful communication and measurable results.**

SUPPORTS ALL METHODS OF LEAD CAPTURE: NFC, barcode and QR code badge scanning, business card transcription, list upload, manual submission (kiosk mode), or post-show reconciliation.

COMPATIBILITY & INTEGRATIONS: Compatible with iOS, Android, and Windows devices. Integrates with all major CRM, marketing automation, and analytics solutions.

CUSTOMIZABLE: Tailor your lead capture form to fit your business needs with company branding and theme colors.

NO PER DEVICE FEES: There are no restrictions on the number of users or devices, meaning you won't incur additional charges for having your booth fully-staffed.

NATIVE WORKFLOW AUTOMATION: Make decisions on lead qualification, distribution, follow-up, and more using powerful business rules that meet almost any scenario.

DEEPER PERSONALIZATION: Send handwritten letters, postcards, emails, text messages, and personalize them by merging any combination of data collected from your events.

REQUEST A DEMO:
Captello.com   888.399.6430 || hello@captello.com